

BA in Business and Administration
Curriculum (from the academic year 2017-2018)
full time programme

semester	Subject	contact hours per semester	theoretical	practical	credits	assessment methods	type of subject	category of requirement	pre-requisites
1st	Mathematics I	45	1	2	6	exam mark	mandatory	EMB	
	Economics I	45	1	2	6	exam mark	mandatory	EMB	
	Informatics	30	0	2	4	exam mark	mandatory	EMB	
	Economic History and Economic Politics	30	2	0	2	exam mark	mandatory	SS	
	Business Communication	30	0	2	5	term mark	mandatory	EMB	
	Fundamentals of Law	30	2	0	2	term mark	mandatory	SS	
	Sociology and Demography	30	2	0	2	exam mark	mandatory	SS	
	<i>Optional course units (1 subject)</i>								
	Intercultural Business Communication	30	0	2	3	term mark	optional	O	
	Future Studies	30	0	2	3	term mark	optional	O	
Foreign Direct Investment and Globalization	30	0	2	3	term mark	optional	O		
	270	8	10	30					
2nd	Mathematics II	45	1	2	6	exam mark	mandatory	EMB	Mathematics I
	Economics II	45	1	2	6	exam mark	mandatory	EMB	
	Environmental Economics	30	1	1	3	term mark	mandatory	EMB	
	Business Law	30	1	1	3	exam mark	mandatory	EMB	
	Economic Psychology	30	2	0	2	exam mark	mandatory	EMB	
	Fundamentals of Management	30	2	0	4	exam mark	mandatory	EMB	
	Statistics I	30	1	1	5	term mark	mandatory	EMB	Informatics
	<i>Optional course units (1 subject)</i>								
	Economic Ethics	30	0	2	3	term mark	optional	O	
	Press and Media Studies	30	0	2	3	term mark	optional	O	
Presentation Skills	30	0	2	3	term mark	optional	O		
	270	9	9	32					
3rd	International Economics	30	1	1	4	exam mark	mandatory	EMB	
	Fundamentals of Marketing	45	2	1	4	exam mark	mandatory	EMB	
	Finance	30	1	1	5	exam mark	mandatory	EMB	
	Statistics II	30	1	1	5	term mark	mandatory	EMB	Statistics I + Mathematics II
	Fundamentals of Accounting	30	1	1	4	term mark	mandatory	EMB	
	Corporate Economics	45	2	1	6	exam mark	mandatory	EMB	
	Philosophy	30	2	0	2	exam mark	mandatory	SS	
	EU Integration	30	2	0	2	exam mark	mandatory	SS	
	Physical Education I	30	0	2	0	Lecturer's signature	criterion		
		300	12	8	32				
4th	Strategic Planning	45	2	1	3	exam mark	mandatory	PS	
	Marketing Management	45	2	1	4	exam mark	mandatory	PS	Fundamentals of Marketing
	Information Management	30	0	2	3	term mark	mandatory	PS	
	Business Ethics	30	0	2	3	term mark	mandatory	PS	
	Quality Management	30	1	1	3	exam mark	mandatory	PS	Corporate Economics
	Human Resources Management I	30	0	2	3	term mark	mandatory	PS	
	Corporate Finance	30	1	1	3	term mark	mandatory	PS	Finance
	Physical Education II	30	0	2	0	Lecturer's signature	criterion		
	<i>Elective course units (1 subject)</i>								
	Property Market, Property Management	30	1	1	3	exam mark	elective	PS	
Economics of Innovation, Start-ups	30	1	1	3	exam mark	elective	PS		
<i>Optional course units (1 subject)</i>									
Negotiation Skills	30	0	2	3	term mark	optional	O		
Tourism Marketing	30	0	2	3	term mark	optional	O		
Talent Nurturing and Second-line Development	30	0	2	3	term mark	optional	O		
	330	7	15	28					
	Management of Value Creation Processes	30	1	1	3	exam mark	mandatory	PS	
	Accounting Analysis	30	1	1	3	term mark	mandatory	PS	Fundamentals of Accounting
	Human Resources Management II	30	1	1	3	term mark	mandatory	PS	
	Product Management	30	1	1	3	term mark	mandatory	PS	Corporate Economics
	Project Work I	30	0	2	2	term mark	mandatory	PS	
	Business English I	60	0	4	2	term mark	mandatory	PS	

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5th	<i>Elective course units (1 subject)</i>									
	Time-Management	30	1	1	3	exam mark	elective	PS		
	Change Management	30	1	1	3	exam mark	elective	PS		
	International Management Specialization									
	Current Challenges and Trends of the World Economy, New Sources of Conflicts	30	1	1	3	exam mark	mandatory	PS		
	Introduction to International Political and Economic Relations	30	1	1	2	exam mark	mandatory	PS		
	EU Structures and Community Policies	30	1	1	2	term mark	mandatory	PS		
	Economic Diplomacy and Methodology	30	1	1	3	term mark	mandatory	PS		
	Postal Management Specialization									
	International Mail Traffic	30	0	2	3	term mark	mandatory	PS		
	Cashflow and Banking	30	1	1	3	term mark	mandatory	PS		
	Postal Services	30	1	1	4	exam mark	mandatory	PS		
		360	9	15	29					
6th	Politology	30	2	0	2	exam mark	mandatory	SS		
	Decision Theory and Methodology	45	2	1	4	exam mark	mandatory	PS	Corporate Economics	
	Controlling	30	1	1	3	term mark	mandatory	PS	Corporate Finance	
	Management and Organization	30	1	1	3	term mark	mandatory	PS		
	Project work II	30	0	2	2	term mark	mandatory	PS	Project work I	
	Business English II	60	0	4	2	term mark	mandatory	PS		
	<i>Optional course units (1 subject)</i>									
	Professional Skills Development	30	0	2	3	term mark	optional	O		
	Group Dynamics	30	0	2	3	term mark	optional	O		
	Career Planning and Self-marketing	30	0	2	3	term mark	optional	O		
	International Management Specialization									
	International Economic Institutions and Organizations	30	1	1	3	exam mark	mandatory	PS		
	International Private Law and International Economic Relations	30	0	2	3	term mark	mandatory	PS		
	International Marketing Management	30	1	1	2	exam mark	mandatory	PS		
	International Transactions and Techniques of Commerce	30	1	1	2	term mark	mandatory	PS		
	Postal Management Specialization									
	Security and Law Enforcement	30	1	1	3	exam mark	mandatory	PS		
Law and Administration	30	0	2	3	term mark	mandatory	PS			
Quality Control and Quality Assurance	30	1	1	2	exam mark	mandatory	PS			
Postal Logistics	30	1	1	2	term mark	mandatory	PS			
	375	9	16	29						
7th	Thesis	0	0	0	10	term mark	mandatory	PS	Project Work 1	
	Internship	400	0	400	20	term mark	mandatory	PS	Project Work 1	
		400	0	400	30					

*Abbreviations according to the Educational and Training Outcomes Requirements : EMB - Economics, Methodology and Business; SS- Social Sciences; PS -Professional Skills; O - Optional

	Total number of contact hours	theory	practice	Credits
BA Programme	1665	720	945	160
Specialization	210	75	135	20
Thesis	8	0	8	10
Internship	400	0	400	20
Total	2283	795	1488	210