

**BA in Business Administration Management**  
**Curriculum (from the academic year 2018-2019)**  
**full time programme**

semester	Subject	contact hours per semester	theoretical	practical	credits	assessment methods	type of subject	category of requirement	pre-requisites
1st	Mathematics I	45	1	2	6	exam mark	mandatory	EMB	
	Economics I	30	1	1	6	exam mark	mandatory	EMB	
	Informatics	30	0	2	4	exam mark	mandatory	EMB	
	Economic History and Economic Politics	15	1	0	2	exam mark	mandatory	SS	
	Business Communication	30	0	2	5	term mark	mandatory	EMB	
	Fundamentals of Law	15	1	0	2	exam mark	mandatory	SS	
	Sociology and Demography	15	1	0	2	exam mark	mandatory	SS	
	<i>Optional course units (1 subject)</i>								
	Intercultural Business Communication	15	0	1	3	term mark	optional	O	
	Future studies	15	0	1	3	term mark	optional	O	
Foreign Direct Investment and Globalization	15	0	1	3	term mark	optional	O		
	<b>195</b>	<b>5</b>	<b>8</b>	<b>30</b>					
2nd	Mathematics II	45	1	2	6	exam mark	mandatory	EMB	<b>Mathematics I</b>
	Economics II	30	1	1	6	exam mark	mandatory	EMB	
	Environmental Economics	30	1	1	5	term mark	mandatory	EMB	
	Business Law	15	1	0	3	exam mark	mandatory	EMB	
	Economic Psychology	15	1	0	2	exam mark	mandatory	EMB	
	Fundamentals of Management	30	2	0	4	exam mark	mandatory	EMB	
	Philosophy	15	1	0	2	exam mark	mandatory	SS	
	<i>Optional course units (1 subject)</i>								
	Economic Ethics	15	0	1	3	term mark	optional	O	
	Press and Media Studies	15	0	1	3	term mark	optional	O	
Presentation Skills	15	0	1	3	term mark	optional	O		
	<b>195</b>	<b>8</b>	<b>5</b>	<b>31</b>					
3rd	International Economics	30	1	1	4	exam mark	mandatory	EMB	
	Fundamentals of Marketing	30	1	1	4	exam mark	mandatory	EMB	
	Finance	30	1	1	5	exam mark	mandatory	EMB	
	Fundamentals of Accounting	30	1	1	4	term mark	mandatory	EMB	
	Corporate Economics	30	1	1	6	exam mark	mandatory	EMB	<b>Economics I + Economics II.</b>
	Statistics I	30	1	1	5	term mark	mandatory	EMB	<b>Mathematics II.</b>
	EU Integration	30	2	0	2	exam mark	mandatory	SS	
	Physical Education I	30	0	2	0	Lecturer's signature	criterion	-	
		<b>240</b>	<b>8</b>	<b>8</b>	<b>30</b>				
4th	Marketing Management	30	1	1	4	exam mark	mandatory	PS	<b>Fundamentals of Marketing</b>
	Management and Organization	30	1	1	3	exam mark	mandatory	PS	<b>Fundamentals of Management</b>
	Information Management	30	0	2	3	term mark	mandatory	PS	
	Quality Management	30	1	1	3	exam mark	mandatory	PS	<b>Corporate Economics</b>
	Business Ethics	30	0	2	3	term mark	mandatory	PS	
	Statistics II	30	1	1	5	term mark	mandatory	EMB	<b>Statistics I + Mathematics II</b>
	Corporate Finance	30	1	1	3	term mark	mandatory	PS	<b>Finance</b>
	Public Management	30	0	2	3	term mark	mandatory	PS	<b>Corporate Economics</b>
	Physical Education II	30	0	2	0	Lecturer's signature	criterion		
	<i>Elective course units (1 subject)</i>								
	Real Estate Market and Management	15	1	0	3	exam mark	elective	PS	
	Innovation Economics, startups	15	1	0	3	exam mark	elective	PS	
	<i>Optional course units (1 subject)</i>								
	Negotiations Skills	15	0	1	3	term mark	optional	O	
	Tourism Marketing	15	0	1	3	term mark	optional	O	
Talent Nurturing and Second-line Development	15	0	1	3	term mark	optional	O		
	<b>300</b>	<b>6</b>	<b>14</b>	<b>33</b>					
Value Creating Processes	30	1	1	3	exam mark	mandatory	PS	<b>Corporate Economics</b>	
Accounting Analysis	30	1	1	3	term mark	mandatory	PS	<b>Fundamentals of Accounting</b>	
Human Resources Management	30	1	1	2	term mark	mandatory	PS	<b>Corporate Economics</b>	
Termelésmanagement	30	1	1	2	exam mark	mandatory	PS	<b>Corporate Economics</b>	
Project work I	15	0	1	2	term mark	mandatory	PS		

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5th	Business English I	45	0	3	2	term mark	mandatory	PS		
	<i>Elective course units (1 subject)</i>									
	Time Management	15	1	0	3	exam mark	elective	PS		
	Change Management	15	1	0	3	exam mark	elective	PS		
	<b>International Management Specialization</b>								<b>Min. 100 credits</b>	
	Current challenges and trends in the world economy, new types of conflicts	30	1	1	3	exam mark	mandatory	PS		
	Introduction to international political and economic relations	30	1	1	2	exam mark	mandatory	PS		
	EU Structures and Community Policies	30	1	1	2	term mark	mandatory	PS		
	Economic Diplomacy and Methodology	30	1	1	3	term mark	mandatory	PS		
	<b>Postal Management Specialization</b>									
	International Mail Traffic	30	0	2	3	term mark	mandatory	PS		
	Cashflow and Banking	30	1	1	3	term mark	mandatory	PS		
	Postal Services	30	1	1	4	exam mark	mandatory	PS		
		<b>315</b>	<b>9</b>	<b>12</b>	<b>27</b>					
6th	Politology	15	1	0	2	exam mark	mandatory			
	Decision Theory and Methodology	45	2	1	4	exam mark	mandatory	PS	Corporate Economics	
	Controlling	30	1	1	3	term mark	mandatory	PS	Corporate Finance	
	Strategic Planning	30	1	1	3	term mark	mandatory	PS	Fundamentals of Management	
	Project work II	15	0	1	2	term mark	mandatory	PS	Project work I	
	Business English II	45	0	3	2	term mark	mandatory	PS		
	<i>Optional course units (1 subject)</i>									
	Professional Skills Development	15	0	1	3	term mark	optional	O		
	Group Dynamics	15	0	1	3	term mark	optional	O		
	Career Planning and Self-marketing	15	0	1	3	term mark	optional	O		
	<b>International Management Specialization</b>								<b>Min. 100 credits</b>	
	International Economic Institutions and Organizations	30	1	1	3	exam mark	mandatory	PS		
	International Private Law and International Economic Relations Law	30	0	2	3	term mark	mandatory	PS		
	International Marketing Management	30	1	1	2	exam mark	mandatory	PS	Fundamentals of Marketing	
International Transactions and Commercial Techniques	30	1	1	2	term mark	mandatory	PS			
<b>Postal Management Specialization</b>										
Security and Law Enforcement	30	1	1	3	exam mark	mandatory	PS			
Law and Administration	30	0	2	3	term mark	mandatory	PS			
Quality Control and Quality Assurance	30	1	1	2	exam mark	mandatory	PS	Quality Management		
Postal Logistics	30	1	1	2	term mark	mandatory	PS			
	<b>315</b>	<b>8</b>	<b>13</b>	<b>29</b>						
7th	Thesis	0	0	0	10	term mark	mandatory	PS	Project Work II	
	Internship	400	0	400	20	term mark	mandatory	PS	Project Work II	
		<b>400</b>	<b>0</b>	<b>400</b>	<b>30</b>					

\*Abbreviations according to the Educational and Training Outcomes Requirements : EMB - Economics, Methodology and Business; SS- Social Sciences; PS -Professional Skills; O - Optional

	Total number of contact hours	theory	practice	Credits
<b>BA Programme</b>	<b>1320</b>	<b>555</b>	<b>765</b>	<b>160</b>
<b>Specialization</b>	<b>240</b>	<b>105</b>	<b>135</b>	<b>20</b>
<b>Thesis</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>10</b>